

Middle East and Africa Lighting Fixtures Market (2022)



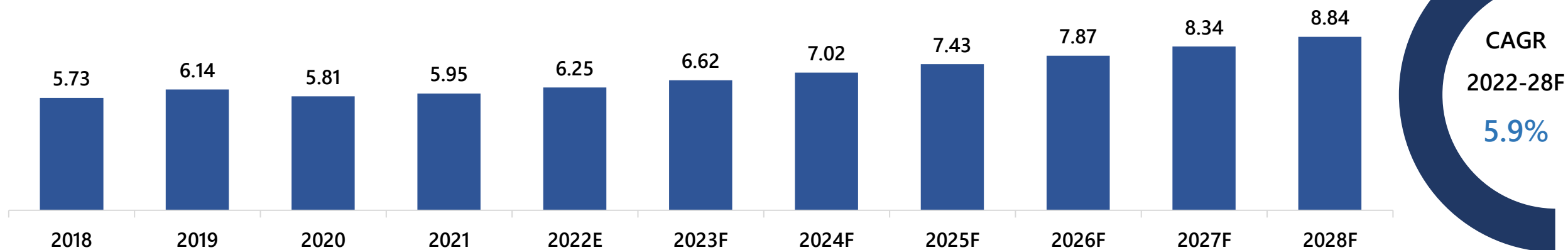
Middle East and Africa Lighting Fixtures Market Overview

Middle East and Africa Lighting Fixtures Market Revenues

"Middle East and Africa lighting fixture market is expected to grow in the upcoming years owing to the various upcoming projects such as Al Siniyah Island Project UAE, Residence Eight Project Egypt along with government initiatives such as Saudi Arabia's Made in Saudi Program, Qatar National Vision 2030."

- The Middle East and Africa Lighting fixtures market grew at a decent rate in the 2018-2019 owing to increasing demand from the residential buildings, hotels and offices. Saudi Arabia's office stock stood at 4.3 million sqm of gross leasable area (GLA) in the last quarter of 2019 and expected 1.66 million sqm GLA to be delivered by 2023. Moreover, 242 PPP projects worth \$223 billion are under development in the Middle East and North Africa region along with upcoming 15,152 rooms in Egypt and 15,507 rooms in Qatar.
- In 2020, due to the outbreak of COVID-19, major construction projects came to a halt, which negatively impacted the demand for Lighting fixtures. Most of the projects were delayed on account of lockdown imposition, thus the major companies were facing short-term operational issues due to supply chain constraints and lack of site access. However, the resumption of the construction activities are anticipated to upsurge the demand for Lighting fixtures in forecast years.
- Growing industrial sector due to increase in the investment in the manufacturing sector in the Middle East and African countries is going to drive the Lighting fixtures market in the coming years. Additionally, the government initiatives such as, Saudi Arabia's Made in Saudi Program, Government of Rwanda, partnership with the African Development Bank's Fund for African Private Sector Assistance worth \$5.5 million to boost the industrial capacity in the country, Qatar National Vision 2030 which aims to increase the value of production by 30% in 2025, UAE plans to increase industrial revenue to \$81 billion by 2030 would increase the demand for lighting fixtures.

Middle East and Africa Lighting Fixtures Market Revenues, 2018-2028F (\$ Billion)



Middle East and Africa Lighting Fixtures Market Overview

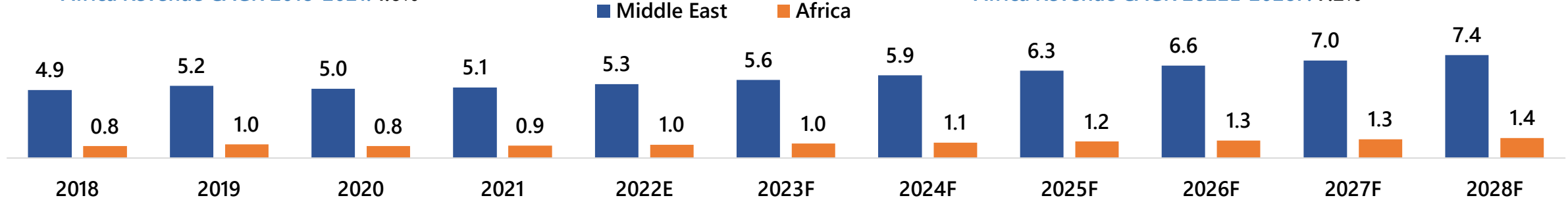
Middle East and Africa Lighting Fixtures Market Revenue Share, By Countries

“Saudi Arabia held the largest revenue share in 2022 in Middle East on account of growing investment in the infrastructure sector. The government is expected to spend additional \$1.3 trillion along with annual investment worth \$38 billion till 2025. Similarly, South Africa held the largest share in the Africa market in 2022.”

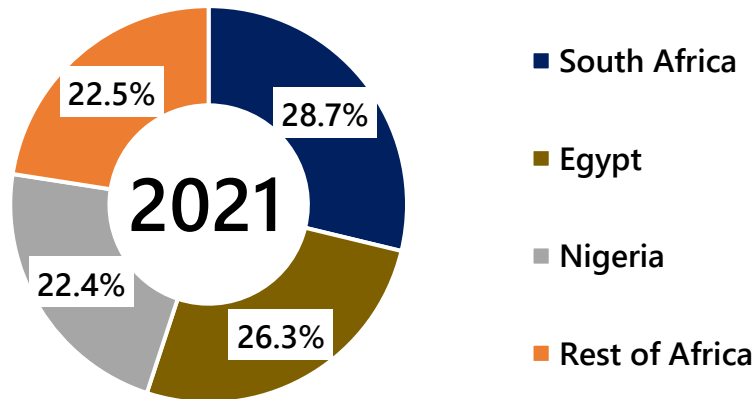
Middle East and Africa Lighting Fixtures Market Revenues By Countries, 2018-2028F (\$ Billion)

Middle East Revenue CAGR 2018-2021: 1.2%
Africa Revenue CAGR 2018-2021: 1.6%

Middle East Revenue CAGR 2022E-2028F: 5.7%
Africa Revenue CAGR 2022E-2028F: 7.2%

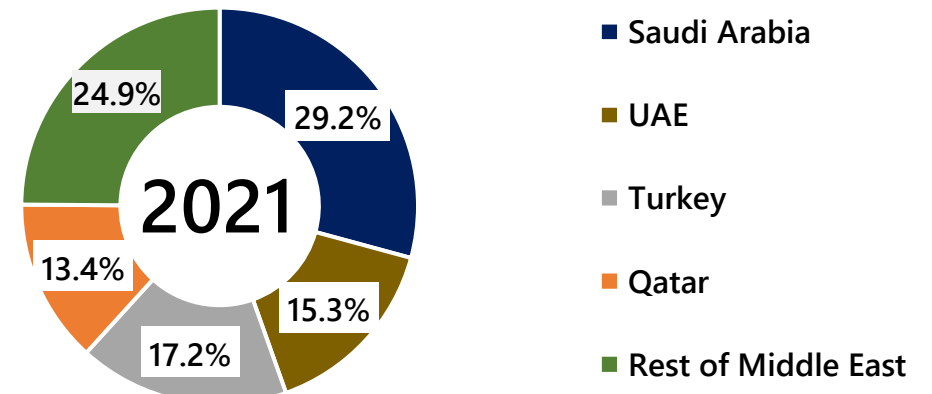


Africa Market Revenues Share By Countries, 2021



Note: Rest of Africa include, Ethiopia, Kenya, Tanzania, Morocco, and WECA region

Middle East Market Revenues Share By Countries, 2021



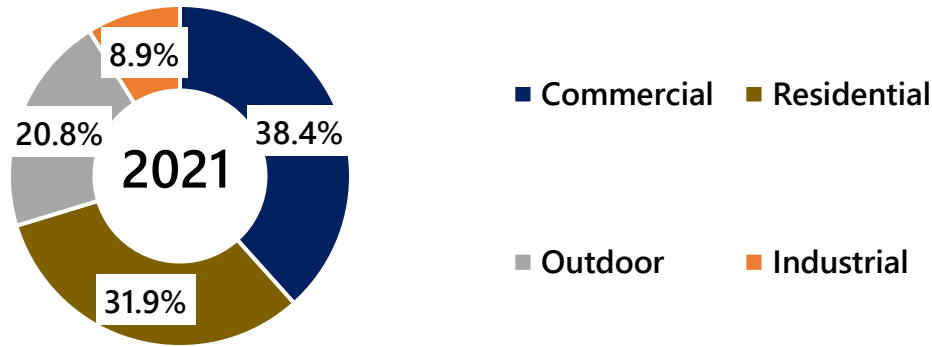
Note: Rest of Middle East include Bahrain, Jordan, Iran, Kuwait, Oman and Iraq.

Middle East and Africa Lighting Fixtures Market Overview

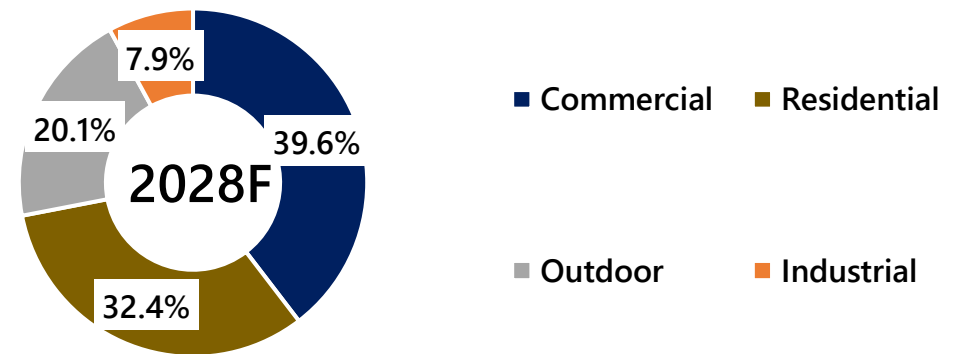
Middle East and Africa Lighting Fixtures Market Revenue Share, By Applications

"By applications, commercial sector accounted for highest revenue share and same is expected to continue in the upcoming years owing to rising number of malls and hotels for instance 199 upcoming hotel projects in UAE, Grand Hyatt The Red Sea Hotel in Saudi Arabia. Residential sector has acquired the second largest revenue share on account of government plans such as Saudi Arabia Housing Vision 2030, Residence Eight Project Egypt."

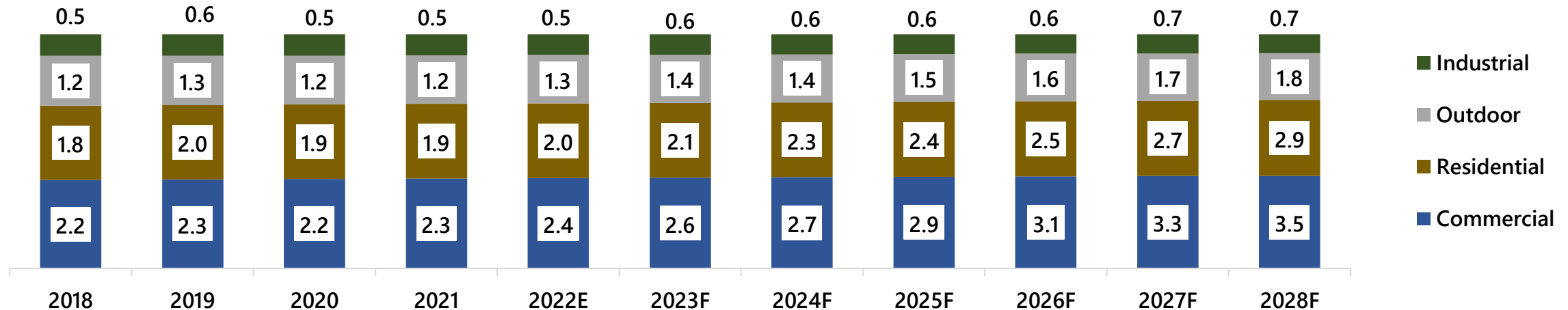
Middle East and Africa Lighting Fixtures Market Revenue Share, By Applications, 2021



Middle East and Africa Lighting Fixtures Market Revenue Share, By Applications, 2028F



Middle East and Africa Lighting Fixtures Market Revenues By Application, 2018-2028 (\$ Billion)



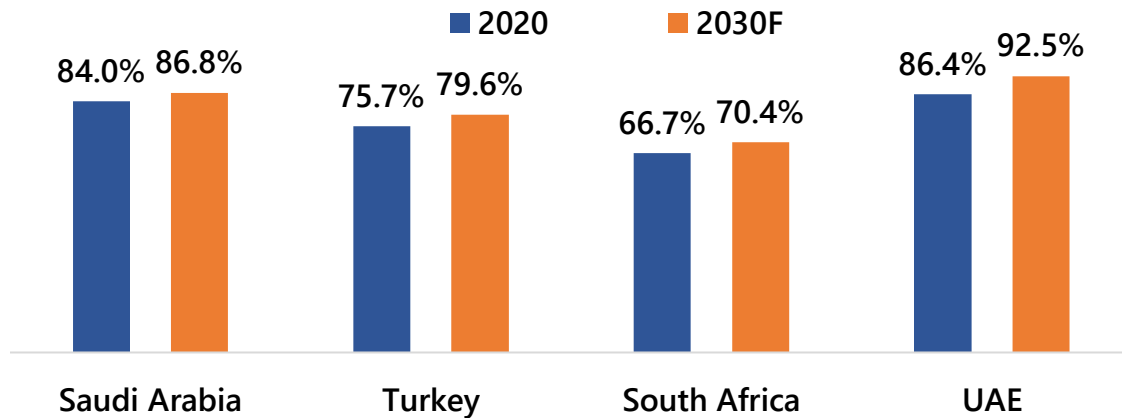
Middle East and Africa Lighting Fixtures Market Dynamics

Middle East Lighting Fixtures Market Drivers - Growing Number of Residential Units

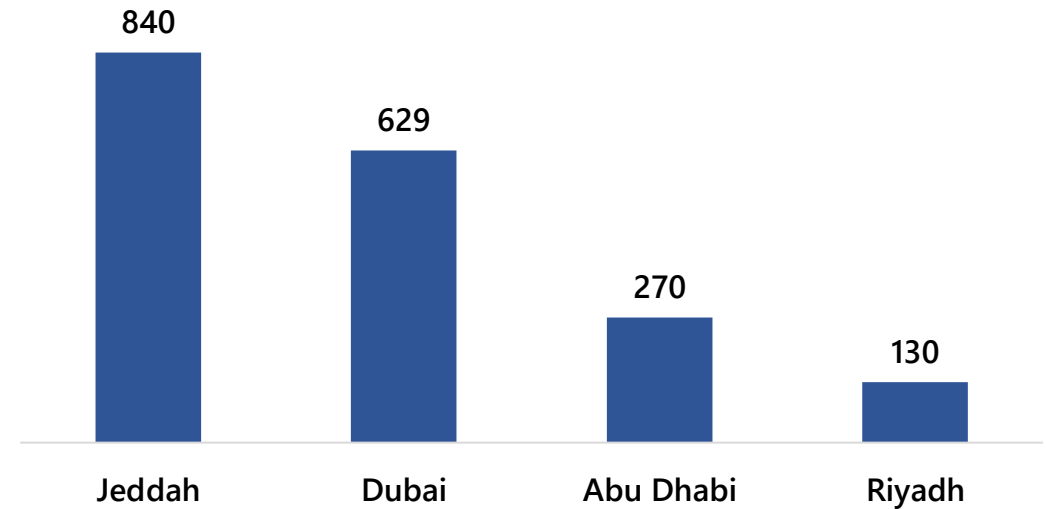
“Residential sector is growing in the Middle East and Africa region owing to rising population and government initiatives such as Saudi Arabia Housing Vision 2030, Dubai 2040 Urban Master Plan as well as a joint initiative between the Saudi Arabia Ministry of Housing and the Real Estate Development Fund Sharakat program which aims to increase the percentage of Saudi home ownership to 70 percent by 2030.”

Middle East and Africa Countries Urban Population, 2020 & 2030F (%)

Currently, the average household size in Middle East and North Africa is over 6.9 people as compared to the OECD average of 2.6 persons indicating the undersupply of homes which is propelling the demand of housing units in the region.



Residential Spaces in Middle East Cities, Q3 2021 (Thousand Units)



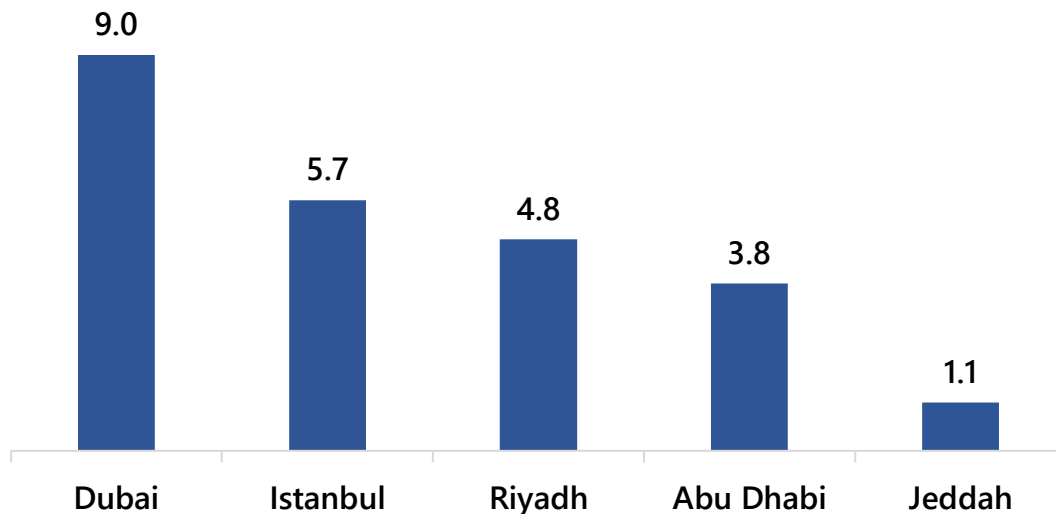
The growing population along with rising urbanization in Middle East and Africa remains a core contributor towards the increase in demand of new housing spaces. In 2021, Saudi Arabia witnessed growth in the number of new housing units by 29 percent, Turkey witnessed sale of 3,20,063 houses and apartments in Q1 of 2022 and Dubai had a total supply of 6,700 residential units in Q1 of 2022 with 31,000 more units are expected to be delivered from Q2 to Q4 which is boosting the growth of urban residential infrastructure across the region. The increasing number of residential buildings in Middle East and Africa is contributing towards fresh demand for Lighting which in return would create the demand fixtures in the upcoming years.

Middle East and Africa Lighting Fixtures Market Dynamics

Middle East Lighting Fixtures Market Drivers – Growing Number of Commercial Buildings

“Office space requirement is rising sharply owing to resumption of business activities in the cities like Riyadh, Dubai , Istanbul post Covid 19 restrictions, coupled with growing number of start-ups in Africa. Growing commercial sector in the region is expected to generate demand for Lighting fixture in the forecast period”

Middle East Cities Total Office Stock, Million Sq. m GLA (2021)



Note : GLA stands for gross leasable area

Demand for office space in Dubai and Riyadh witnessed huge growth with office occupancy reaching 81% and 96% respectively amid a huge influx of foreign companies looking to expand or relocate in the country. Additionally, Turkey’s Class A office stock is expected to reach 13,5 million sq m by 2023 indicating a strong base for commercial sector in the region. In 2022, the total amount of investment raised by start-ups in the Middle East and North Africa amounts to \$323.7 million across 66 deals fuelling the growth for commercial buildings. The growing investment in tech companies and offices would significantly augment the demand for Lighting fixture in Middle East and Africa in the coming years.

Middle East Upcoming Office Projects

Projects	Status	Completion Year	Floors	Function
Azrieli Spiral Tower	Under Construction	2025	91	Office
Cubes Ankara B Blok	Under Construction	2023	29	Office
Jeddah Tower	Under Construction	2025	252	Residential/ Office/ hotel
Toha Tower 2	Under Construction	2024	76	Office
Lusail Plaza Tower 4	Under Construction	2023	64	Office

Middle East and Africa Lighting Fixtures Key Performance Indicators

UAE Construction Sector Outlook

"The growth in UAE construction sector of around 4.2% in 2022 coupled with US\$23bn of infrastructure investment would result in an increase in number of upcoming construction projects and since, a major proportion of Lighting sales comes from infrastructure buildings this would propel the growth of Lighting fixtures in UAE during the forecast period"

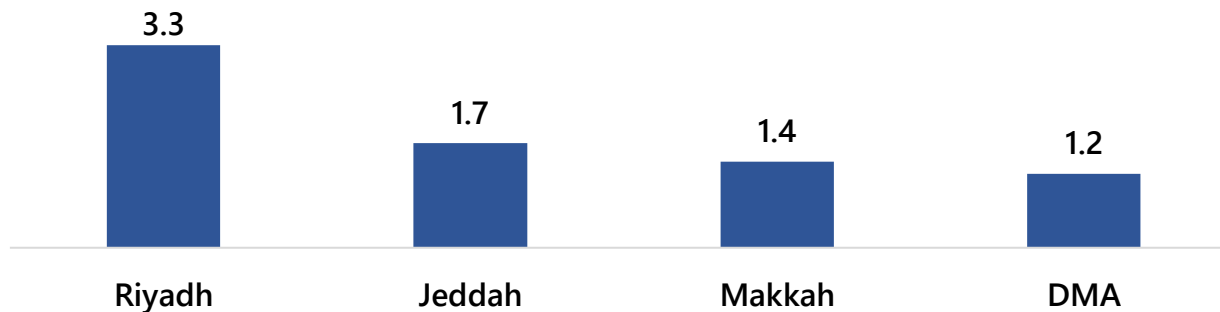
Emirate	Name of the Project	Description of the Project
Abu Dhabi	Natural History Museum	The project is under construction and is expected to be completed by 2025
Abu Dhabi	Reem Hills	A \$2.18 billion gated development of man made hill along with a villa project which would offer access to beach and retail outlets is under construction.
Ras Al Khaimah	Falcon Island	A \$0.27 billion project which will include construction of shopping malls, yacht club and hotels along with 127 townhouses and villas and is expected to be completed by 2025.
Dubai	Hatta Tourism	The town of Hatta is to be transformed into a major tourist destination with an inland beach, waterfalls and cable-driven mountain railway.
Abu Dhabi	Sea World	Construction of 183,000 sqm venue on Yas Island to built habitats and ecosystems for variety of species with expected completion by 2023.
Dubai	Talia and Orania projects	The project would include 638 luxury homes and is expected to be completed by 2025.
Dubai	Regalia project	A Dhs750m project which would be one of the tallest-ever residential project and is expected to be completed by 2024.
Abu Dhabi	Louvre Abu Dhabi Residences	The project is scheduled to open in 2025 and would include 400 luxury apartments.
Abu Dhabi	Saadiyat Grove	A Dhs10bn project spread across 6.2 million square metres which would include nearly 3,000 residential units
Abu Dhabi	Bloom Living project	The project will feature 4,000 villas, townhouses, and apartments across 2.2 million square metres and is expected to be completed by the year 2024.

Saudi Arabia Construction Sector Outlook

“Investment amounting to \$ 1.1 trillion in infrastructure and real estate projects along with efforts by the government such as Saudi Arabia’s Vision 2030 to boost the construction is expected to propel the demand for Lighting fixtures”.

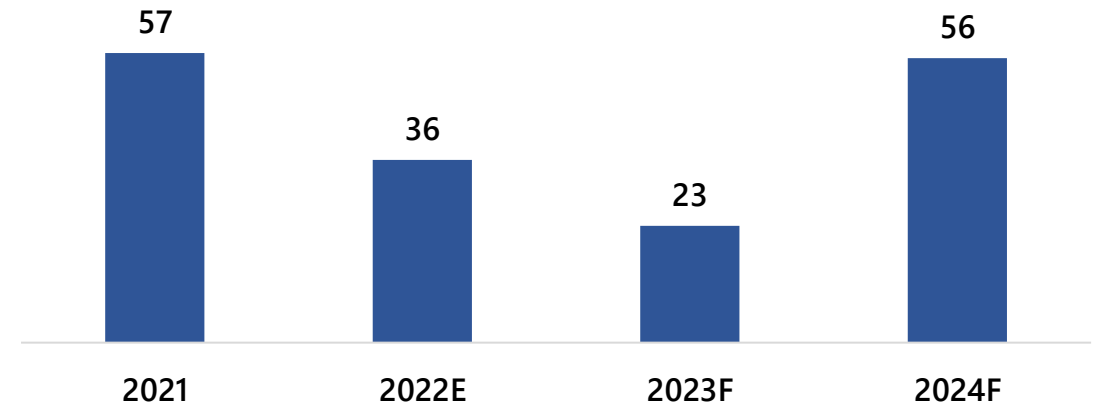
- The construction sector in the country is anticipated to register substantial growth during the forecast period owing to with planned construction projects in the Kingdom being over 555,000 residential units, 275,000 hotel keys, over 4.3 million square meters of retail space, along with 6.1 million square meters of office space.
- The country is witnessing various giga projects in the region such as NEOM which is expected to house 9 million residents across 300,000 new homes, Diriyah Gate a \$20 billion would provide 20,000 homes and is expected to be completed by 2027, an international airport worth \$147 billion, 19,000 hospital beds with planned investment for \$13.8 billion, 80 new educational institutions constructed for \$82 billion. These upcoming infrastructural projects is expected to boost the demand for Lighting fixtures in the coming years.

Total Retail Stock Space in Saudi Arabia Cities in million sq. m GLA (January-June 2022)

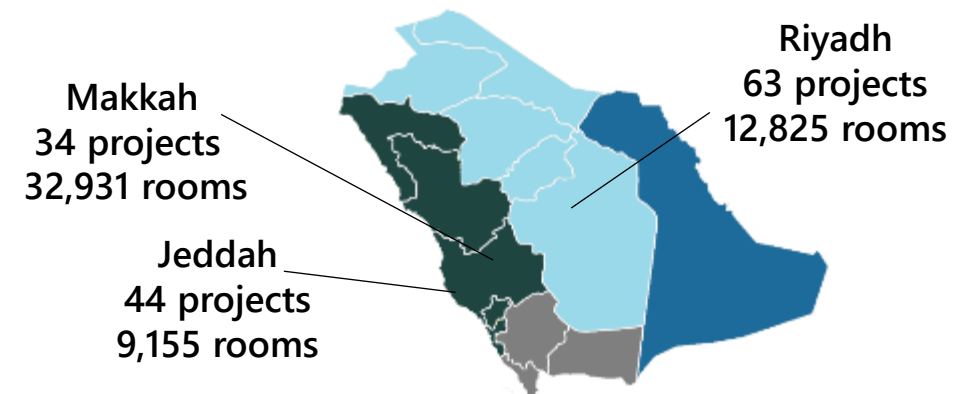


Note : GLA stands for gross leasable area

Saudi Arabia Number of Upcoming Hotel Projects (2021-24F)



Hotel Construction Pipelines in Saudi Arabia Cities (2022)



Egypt Construction Sector Outlook

“Egypt is witnessing development in construction sector with US\$ 30 billion investments from government and private sector in infrastructural projects which would increase the demand of lights in these region, thereby boosting the growth of Lighting fixtures in the forecast period”

Egypt Major Hospitality Projects

S.No.	Project Name	Description
1.	Entertainment District	The Entertainment District will be developed in Egypt’s New Administrative Capital. The \$20 Billion valued project will be completed in three phases over a period of 10 years (2025). The construction include 4-star, 6-star resorts, luxury homes, theme parks, golf course, wellness center, Cultural art Centre, Convention Centre, Museum, formula one racetrack and entertainment college.
2.	Marriot International’s New Hotel Projects	The famous hotel chain, plans to establish new 3-and 4-star hotels in Egypt in proposed destinations such as Aswan, New Alamein and North Coast in the coming years.
3.	Red Sea Hotels- The Grand Bay, Sahl Hasheesh	The latest ongoing development project for Red Sea Hotels, consists of three luxurious 5-star hotels, a Spa, aqua park, shopping mall, theatre, congress Centre and a 18-hole championship golf course.
4.	Hilton Garden Inn Cairo East	The third Hilton Garden Inn Hotel in Egypt is scheduled to open in 2024. The Inn aims to offer a full-service restaurant, two bars, fitness Centre, 300 sq. (m) meeting space and accommodations with 250 guest rooms.

Egypt Major Retail & Logistics Projects

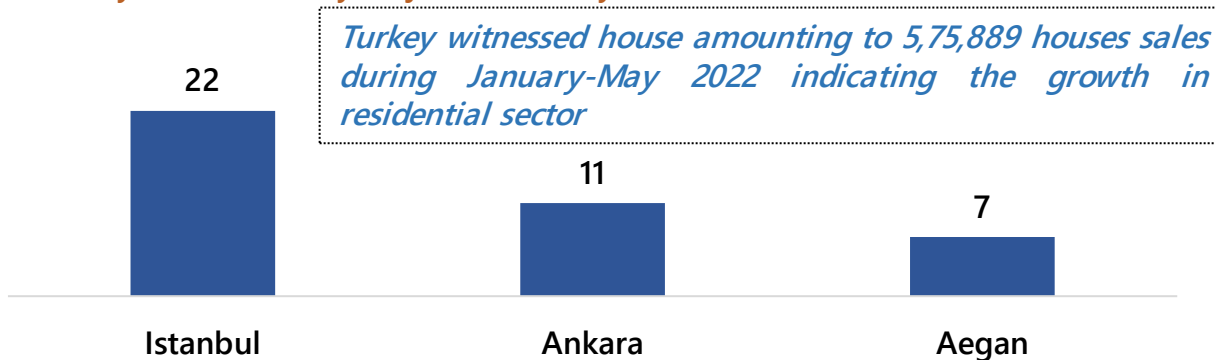
S.No.	Project Name	Description
1.	Lulu Group	The Lulu group would build 30 Hypermarkets, 100 mini-markets, logistics hubs and distribution centers with the help of ADQ (a holding company) the group aims to expand its operations in Egypt with \$1 billion.
2.	Egypt’s largest logistics project	The Egyptian transport ministry and European companies signed a MoU to launch logistics project. The project includes a container terminal, a railway line, a dry port and a cargo distribution area with a total investment of € 750 million. The terminal is scheduled to be completed by the end of 2022.

Turkey Infrastructural Investment Outlook

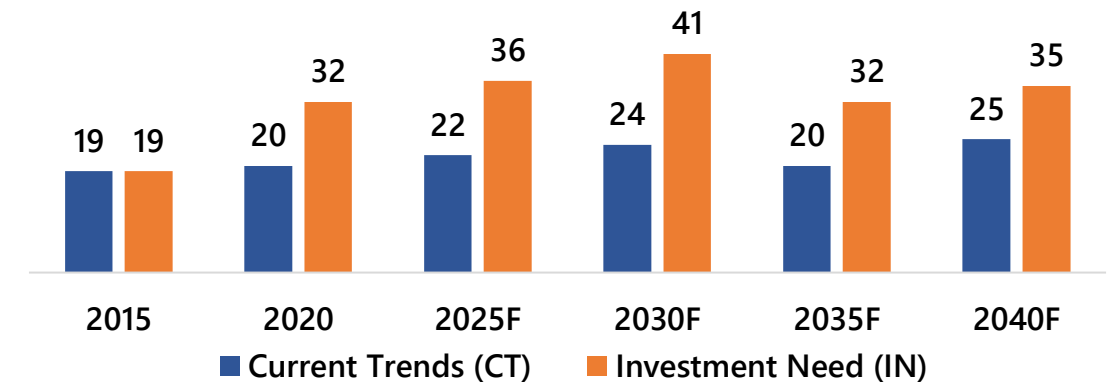
“Turkey would witness various upcoming infrastructural projects along with 320,063 house and apartments sale in Q2 2022 which is 21.7% higher than the houses sold within the same time period of previous year, offers growth prospects for Lighting fixture market.”

- The introduction of smart cities concept in the country is the major driving force for the Lighting fixtures market. The infrastructure segment includes, development in commercial sector, rail, airports, etc. which have led to the development of office building, working space etc. which further expected to boost the demand for Lighting fixtures in the country.
- Turkey released an investment program to fund 3,091 projects in 2021, program totals \$18.5 billion and the largest number of projects (946) was in education, followed by 756 in other public (social and economic) projects.
- Also, total construction project pipeline in Turkey stands at \$508 billion and Turkey governments allows construction permits for new construction or remodeling of buildings for the use of residential sector, offices, warehouses etc. along with growing Turkey's startup ecosystem by 43% compared to the first quarter of 2021, would boost the construction of new offices, thereby the necessity for Lighting items, particularly in offices would remain an important aspect in developing commercial sector.

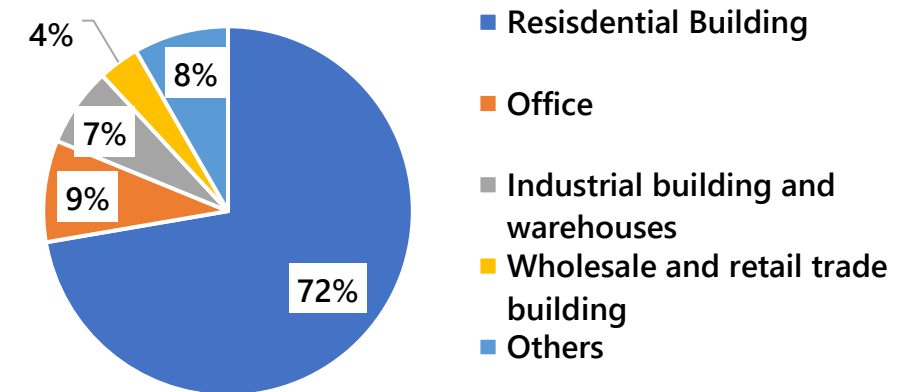
Turkey House Sale, By Major Cities, May 2022 (Thousand Units)



Turkey Infrastructure Investment Current Trends & Need, 2015-40F (\$ Billion)



Construction permits Use of Building share, Quarter II, 2022



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